

# Korn Ferry Listen powered by SAP® Qualtrics®

Empowering organizations to exceed their potential by listening to and improving the employee experience.



**Our research shows that the global engagement market landscape is shifting, with companies looking for comprehensive and agile solutions to meet the “always-on” demands of today’s business environment.**

## Our solution

We help organizations navigate this challenge by offering the award-winning SAP® Qualtrics® employee experience management platform alongside Korn Ferry’s expert implementation and engagement advisory teams.

Whether you need to refresh your annual census survey or get support thinking through a completely new employee listening strategy, Korn Ferry experts help you harness the power of SAP Qualtrics technology in the most impactful way for your organization.

Depending on your use case, you can access everything from robust research-based “out of the box” self-service surveys through to fully managed services where we implement the listening program on your behalf.

Collectively, this combination of deep consulting and technology capability will help you find the right way in your organization to better understand employee perceptions and help optimize performance.

## Enabling you

Powered by SAP Qualtrics, Korn Ferry Listen enables you to:

Use proven Korn Ferry surveys to ask the questions we know drive engagement and performance.

Benefit from expert advice on the right questions to ask for your strategy i.e., what are the must-ask questions to measure a customer-centric culture?

Have access to a full range of “continuous listening” content for life-cycle surveys to understand what drives employee experience in key moments that matter.

## Benefits

- **Confidence you are working with the best:** You benefit from Korn Ferry’s category-leading expertise in measuring and driving employee experience, plus the award-winning power, flexibility and user experience of the SAP Qualtrics platform.
- **Flexible support you can scale up:** Korn Ferry has the widest coverage for advisory and implementation support, with resource you can scale up whenever you need extra support. All this alongside expert technical support from SAP Qualtrics.
- **Industry-leading R&D:** With over 500 engineers, SAP Qualtrics has the strongest R&D firepower in the employee experience industry. With the regular addition of new features and functions, the user experience is continually being enriched.
- **Insight and consulting to drive business impact:** Technology no matter how good, doesn’t drive improvement alone. Korn Ferry’s engagement and organizational consulting will help you create the employee experience needed to deliver on your strategy.

Access award-winning SAP Qualtrics technology to deploy flexible surveys with an engaging user experience, userfriendly manager dashboards and statistics and text tools for specialist users.

Access one of the world's largest employee-opinion databases. Our benchmarks comprise data collected from over **21 million employees** surveyed worldwide. These allow for comparisons by country/region, industry, union/nonunion populations, and other employee demographics.

## Flexible implementation support

Select a flexible level of support depending on your organization's maturity and in-house resources.



## How we can help

### Real-time results

Survey your employees anytime, anywhere to get instant feedback.

### Intuitive dashboards

Results are available in real time in a dashboard format, making things easy for HR or any internal department that wants to run and understand a survey.

### Robust action tools

Access to our best practice action-planning library—one designed specifically around what really works for managers seeking to improve team effectiveness.

## Access to additional support and insight

The biggest challenge with conducting surveys is knowing what to do with the results. Korn Ferry has decades of experience helping organizations understand the results of surveys and implement lasting change using proven content and approaches.

### The right level of service

We are uniquely positioned to help you with all aspects of your employee experience program's design, implementation, and change initiatives, including:

#### Implementation services

(for specific survey events)

- Support with project planning and execution logistics.
- Training for leaders and managers.

#### Advisory services

- Survey program strategy, design, executive feedback, and action planning tailored to your needs.
- Advanced analytics including linkage to performance and business outcomes.
- Access to Korn Ferry's broad consulting capability to help you understand your results and implement change.

[kornferry.com/listen/sap](https://kornferry.com/listen/sap)

## About Korn Ferry

Korn Ferry is a global organizational consulting firm. We help clients synchronize strategy and talent to drive superior performance. We work with organizations to design their structures, roles, and responsibilities. We help them hire the right people to bring their strategy to life. And we advise them on how to reward, develop, and motivate their people.